DOCUMENT RESUME

ED 450 317 CG 030 743

AUTHOR	Bear, Ellen; Heron, Ellen; Plumb, Don
TITLE	Teaching about TV. Teaching Workshop 3: Media Literacy 1. Teaching for Results Series. [Videotape].
INSTITUTION	TV Ontario, Toronto.
PUB DATE	2000-00-00
NOTE	0p.
AVAILABLE FROM	Chip Taylor Communications, 2 East View Dr., Derry, NH 03038-4812 ($159.99). Tel: 603-434-9262; Tel: 800-876-2447 (Toll Free); Fax: 603-432-2723; Web site: http://www.chiptaylor.com; e-mail: sales@chiptaylor.com.
PUB TYPE	Guides - General (050) -- Non-Print Media (100)
EDRS PRICE	Document Not Available from EDRS.
DESCRIPTORS	Elementary Education; *Elementary School Students; Elementary School Teachers; Information Dissemination; Instructional Materials; *Mass Media Effects; Professional Development; Stereotypes; *Television; Videotape Recordings

ABSTRACT

This 78 minute videotape represents one in a series of information videos designed for professional development and as an aid to strengthen teaching skills. The subject concerns ways teachers can moderate the effects of television on the elementary school student. Throughout the video are ideas and suggestions for hands-on activities to teach students how to become enlightened consumers of the medium. In Part 1, teachers learn the importance of analyzing the media and specifically how to deconstruct the artificial medium of television. Part 2 concerns the topic of stereotyping. It presents ideas and ways for teacher to open the eyes of children to television's use of stereotypes. Part 3 looks at the deconstructing of television through shots and angles, sound, story boarding, script writing, and editing. Educating students about the medium of television will help enlighten them to guard against the undue influence of negative stereotypes in their lives. (JDM)

Reproductions supplied by EDRS are the best that can be made
from the original document.

THIS
DOCUMENT
NOT
AVAILABLE
FROM

EDRS